

Effective Date: February 11, 2015

PRIVACY POLICY

Anthony Forest Products Company (the “**Company**”) has created this Privacy Policy to describe our practices in connection with information that we collect through our website at <http://www.anthonyforest.com/> (the “**Site**”). By providing Personal Information to us, you agree to the terms and conditions of this Privacy Policy.

PERSONAL INFORMATION

“**Personal Information**” is information that identifies you as an individual or relates to an identifiable person. When you use our Site, you may choose to submit Personal Information such as your name, email address, postal address, and telephone number.

We may collect and use Personal Information:

- To respond to your inquiries and fulfill your requests (such as if you sign up to be notified of updates to our Anthony Lumber Span Calculator);
- To send administrative information to you;
- To send you promotional materials that we believe may be of interest to you; and
- For our internal business purposes, such as data analysis, identifying usage trends, and operating and expanding our business activities.

How Personal Information May Be Disclosed

Your Personal Information may be disclosed:

- To our affiliates for the purposes described in this Privacy Policy;
- To our third party service providers who provide services such as website hosting, data analysis, information technology and related infrastructure provision, customer service, and other similar services; and
- To a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in connection with any bankruptcy or similar proceedings).

We may also use and disclose Personal Information as we believe to be necessary or appropriate: (a) under applicable law or to comply with legal process, (b) to enforce our terms and conditions, and (c) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others.

COOKIES AND SIMILAR TECHNOLOGIES

We and our third party service providers may collect other information when you visit the Site, including:

- **Through your browser or device:** Certain information is collected by most browsers or automatically through your device, such as Internet Protocol (IP) address, Media Access Control (MAC) address, computer type (Windows or Macintosh), screen resolution, operating system name and version, language, and Internet browser type and version. We use this information to ensure that the Site functions properly.
- **Using cookies:** Cookies are pieces of information stored directly on the computer that you are using. Cookies allow us to collect information such as browser type, time spent on the Site, pages visited, language preferences, and other anonymous traffic data. We and our service providers use the information for security purposes, to facilitate navigation, display information more effectively, and gather statistical information about the usage of the Site. This information helps us improve the

design and functionality, understand how the Site is used, and assist us with resolving questions regarding the Site.

If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies, or be given the choice of declining or accepting the transfer to your computer of a particular cookie (or cookies) from a particular site. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>.

- **Google Analytics:** Our Site uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). This analytical tool uses cookies and similar technologies to help analyze how users use the Site. The information generated about Site usage, including visitor IP address, is transmitted to Google. This information is then used to evaluate visitors’ use of the Site, compile statistical reports on website activity, and provide other services relating to website activity and internet usage. For further information about the collection and use of data through Google Analytics, please refer to <http://www.google.com/policies/privacy/partners/>. Google offers the ability to opt out from tracking through Google Analytics cookies; for more information, visit <http://tools.google.com/dlpage/gaoptout>.

THIRD PARTY SERVICES

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Site may link. The inclusion of a link on the Site does not imply endorsement of the linked site or service by us or by our affiliates.

SECURITY

We seek to use reasonable organizational, technical and administrative measures to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us of the problem by contacting us in accordance with the “*Contacting Us*” section below.

CHOICES

If you no longer want to receive marketing-related emails from us on a going-forward basis, you may opt-out of receiving them by clicking on the “unsubscribe” link provided in the email. We currently do not have a “unsubscribe” function on our Site. We will try to comply with your request as soon as reasonably practicable. Please also note that if you do opt-out of receiving marketing-related emails from us, we may still send you important administrative messages, and you cannot opt-out from receiving administrative messages.

If you would like to update your Personal Information, please send your request to us by contacting us in accordance with the “Contacting Us” section below

USE OF SERVICES BY MINORS

The Site is not directed to individuals under the age of thirteen (13), and we request that these individuals do not provide Personal Information through the Site.

JURISDICTION

The Site is controlled and operated by us from the United States and is not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States. Your Personal Information may be stored and processed in any country where we have facilities or in which we engage service providers, and by using the Site you consent to the transfer of information to countries outside of

your country of residence, including the United States, which may have different data protection rules than those of your country.

UPDATES TO THIS PRIVACY POLICY

We may change this Privacy Policy. Please take a look at the “Effective Date” legend at the top of this page to see when this Privacy Policy was last revised. Any changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Site. Your use of the Site following these changes means that you accept the revised Privacy Policy.

CONTACTING US

If you have any questions about this Privacy Policy, please contact us by email at info@anthonyforest.com, or please write to the following address:

Anthony Forest Products Company
309 North Washington
El Dorado, AR 71730

Please note that email communications are not always secure; so please do not include credit card information or sensitive information in your emails to us.